

Our speaker today is a distinguished entrepreneur, marketing visionary and industry thought leader.

As the Founder and CEO of Content Launch, he has helped hundreds of businesses improve their marketing efforts. Top companies call upon him for his keen insights and marketing consultation.

He is the author of “Content is Currency: Developing Powerful Content for Web & Mobile” and his most recent book, “Future Marketing: Winning in the Prosumer Age”. Jon speaks at business conferences and association meetings around the world.

Ladies and gentlemen, please help me welcome Jon Wuebben (pronounced WIBBIN)